

PRESS RELEASE

2nd October 2020

NetEnt's live casino portfolio launched with Svenska Spel Sport & Casino

After a completed technical integration, NetEnt's live casino games are now available to players with Svenska Spel Sport & Casino.

NetEnt's Blitz Blackjack, Auto Roulette Studio and Perfect Blackjack games have gone live with state owned Svenska Spel Sport & Casino, one of the biggest operators in Sweden, increasing the supplier's footprint in the live casino market.

Over the last year NetEnt's live casino portfolio has undergone a major facelift with a number of product enhancements and new games being launched, including Perfect Blackjack and Auto Roulette Studio. NetEnt has also shown its dedication to optimising the player experience by continuously improving the UIs, graphics and usability.

The partnership with Svenska Spel Sport & Casino also includes great marketing tools with tailored campaigns for both acquisition and retention that will benefit Svenska Spel Sport & Casino and help the operator grow its live casino business.

"We are proud that all the hard work we have put into our offering is showing in the products. Launching with Svenska Spel Sport & Casino is a major step in the growth of our live casino business and I'm sure that their players will enjoy our games," **said Andres Rengifo, Director of NetEnt Live.**

"We are very happy to have NetEnt Live on-board and look forward to be offering their games to our players. We believe NetEnt's existing and upcoming games have value to offer our players," **said Jonas Nygren, VP Casino at Svenska Spel Sport & Casino.**

For additional information please contact:

press@netent.com

NetEnt AB (publ) is a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Visit www.games.netent.com to try our games. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by their cutting-edge platform. With innovation at its core, NetEnt is committed to helping customers stay ahead of the competition. NetEnt is listed on Nasdaq Stockholm (NET-B), employs 900 people and has offices in Stockholm, Malta, Kiev, Gothenburg, New Jersey, Krakow and Gibraltar. www.netent.com