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PRESS RELEASE

Net Entertainment strengthens the management team

Net Entertainment has strengthened its management team with three new co-workers as a lead in securing the continued growth of the company. Bertil Jungmar has taken the position of CFO, Mathias Crona has taken the position of Strategy & Business Director and Fredrik Petersson has taken the position of Product Owner Manager.

Bertil Jungmar has a solid financial background with 14 years of experience from auditing, accounting and business advising at Deloitte and PricewaterhouseCoopers in Sweden and the USA. Bertil was thereafter CFO at Karo Bio AB (listed on OMX Nordic Exchange, Stockholm) and CFO at PAN Vision AB.

Mathias Crona has experience from both the financial sector as well as business development. Mathias has worked at Citibank in Stockholm with corporate banking and with corporate finance at Goldman Sachs in London. During recent years Mathias worked with finance- and business development at Concordia Bus as well as management consultant at Boston Consulting Group.

Fredrik Petersson has a background from the financial market where he in first hand worked with financial information at among others; Waymaker, Observer and OMX. Fredrik has many years of experience from product management and various managerial positions, most recently from the credit card transaction industry (Payzone).

"It is with great joy I welcome another three competent and experienced persons to our management team. By doing this we create an even stronger foundation for continued success." says Johan Öhman, CEO of Net Entertainment.

Net Entertainment develops digitally distributed systems for Internet gaming. The core product, CasinoModule™, is a complete gaming platform that comprises a high number of browser based games as well as a powerful administration tool. Customers are offered a system solution that is adapted to each customer and is easily integrated with their existing websites. Net Entertainment licenses the CasinoModule™ on a royalty basis based on the revenues the product generates. Net Entertainment is listed on the Nordic Growth Market (NET-B). More information about Net Entertainment is available on www.netent.com.

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